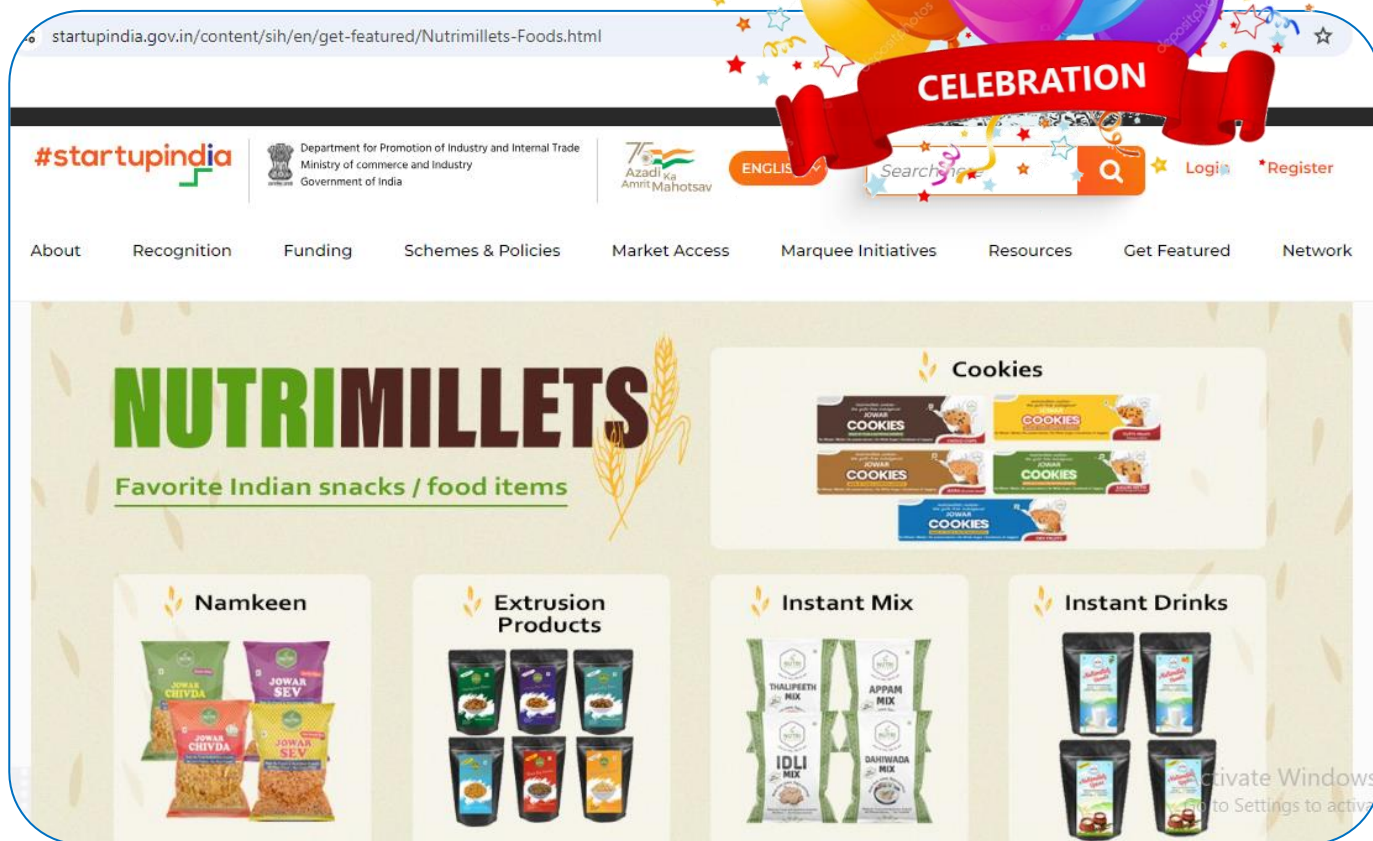


NEWSLETTER



We are featured on the Startup India website

CONTENTS



Millets are making comeback in India

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PREFACE



Vidya Gunturkar - Joshi
Founder NMFPL

Dear Readers, stakeholders, supporters, team NMFPL and well wishers, Welcome to the 35th NMFPL newsletter.

India's food and beverage sector is experiencing robust growth, both in scale and diversity. Currently accounting for around 3% of the country's GDP and commanding nearly two-thirds of the retail market, this expansion is being driven by factors such as urbanization, rising disposable incomes, and evolving lifestyle choices, particularly among millennials. Additionally, the rise of the internet and e-commerce has fostered the growth of local brands offering clean-label food products designed to meet specific dietary and nutritional needs.

Looking ahead, the future of India's food and beverage industry appears promising, with several trends expected to gain significant traction in coming years. Notable trends include:

- **Plant-based products:** Increased interest in vegetarian and vegan options.
- **Super grains:** A shift towards the consumption of nutrient-dense super grains.
- **Healthy snacking and meal replacements:** A rise in convenient, nutritious snack and meal options.
- **Decline of refined sugar and processed foods:** Consumers are moving away from refined sugars and highly processed foods in favor of healthier alternatives.
- **Sustainability-driven innovation:** Environmental concerns are spurring innovation, with companies adopting waste-reduction practices and zero-waste workflows.
- **Digital transformation:** FoodTech startups and established brands are leveraging robotics, e-commerce, and digital management systems to streamline production and improve operational efficiency.

As the global food and drink industry undergoes significant transformation ahead of 2025, India's food sector is poised to play an increasingly pivotal role in this evolution.

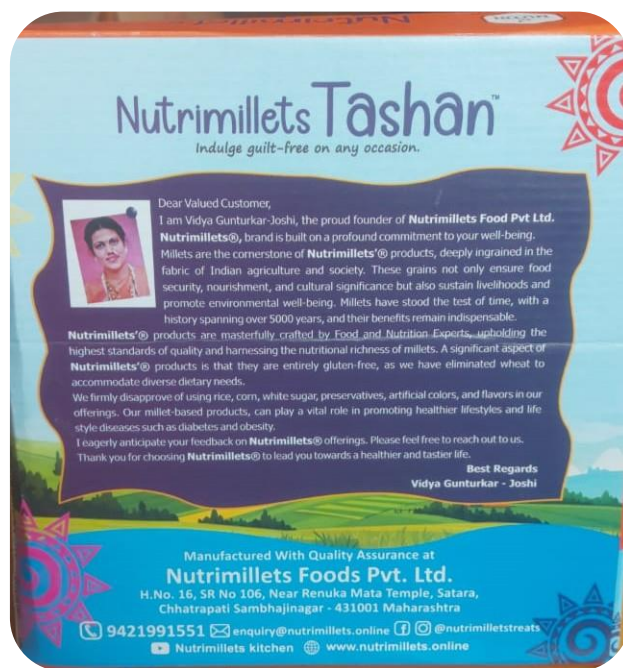
I will keep you posted on this. Please do write us to share the feedback on the newsletter on nutrimillets.foodspl@gmail.com.

Best Regards

Vidya Gunturkar-Joshi



MILLET AWARENESS



M/s Grindmaster Pvt Ltd chose to celebrate Diwali in a healthy and delicious way by offering us the opportunity to supply our **Nutrimillets gift boxes** to all employees at both of their plants.

To make the occasion even more special, we had the pleasure of serving freshly cooked Idli, Sambar, and Millet Drinks to the employees.

We sincerely thank **Shri Milind Kelkar Sir** for this wonderful opportunity and for making this Diwali celebration truly memorable.



MILLET AWARENESS

GRINDMASTER Pvt Ltd

Railways Station MIDC Plant



Over 100 staff members, including the top management of the company, enjoyed the **Nutrimillets** products.



MILLET AWARENESS

GRINDMASTER Pvt Ltd

Waluj Plant



Over 50 staff members, including the management staff of the company, enjoyed the **Nutrimillets** products.



MILLET AWARENESS

Marathi Chamber of Commerce Exhibition

**WALK IN CURIOUSLY
WALK OUT HAPPILY**

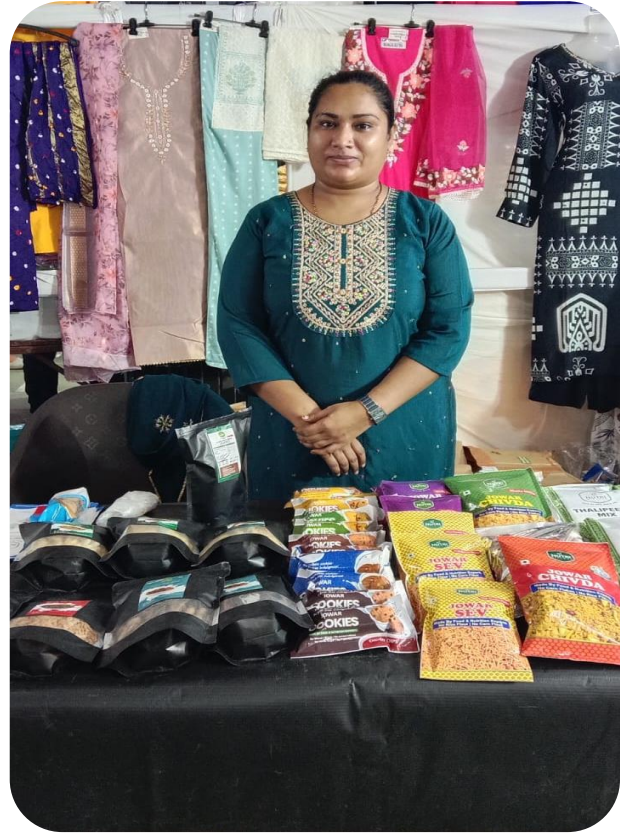
Grand exhibition cum sale of
household and artistic products

TIME - 11.30 AM TO 9.00 PM
Friday 27th September 2024
Thursday 3rd October 2024

**Venue - Bhatia Hall, Opposite Veer
Savarkar Garden, Borivali (West),
Mumbai 400 091**

Stall No 49

Marathi Chamber of Commerce Office 89285 34381



To promote **Nutrimillets** products in the suburbs of Mumbai, we participated in the exhibition organized by the Marathi Chamber of Commerce in Borivali.

Our goal was not only to showcase our products but also to explore the possibility of opening a **Nutrimillets store** in the area.

We received a positive response and were well-supported by the local community.



MILLET AWARENESS

Udyog Arambha Exhibition



दिनांक - २५-२७ ऑक्टोबर
स्टॉल क्र. ३१
न्यूट्रिमिलेट्स फूड्स प्रा लि

Good Food is a Good Medicine.

"When diet is wrong, Medicine is of no use. When diet is correct, medicine is of no need."
Ayurvedic Proverb



Mrs. Vidya Joshi
Founder
NutriMillets Foods Pvt Ltd



परंपरा का स्वाद, सेहत के साथ

Developed by Food & Nutrition Experts

0% Gluten | Rich in Protein | High Fibers



Instant Mixes



Cookies

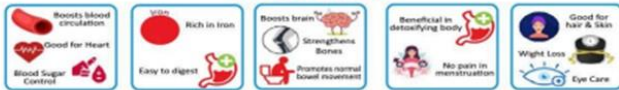


Namkeen Savories



Laddu

Millets Benefits



It's time to relish superfoods - Millets !

www.nutrimillets.online | Nutrimillets Kitchen | @nutrimilletstreats
9421991551 | millets.treats@gmail.com

कृपया भेट द्या

स्थळ - विश्वरूप हॉल, ज्योतीनगर, छत्रपती संभाजी नगर



We participated in a pre-Diwali exhibition for small-scale units in Chhatrapati Sambhaji Nagar, where we received an excellent response from the crowd.

TECH SUPPORT

Dept of Chemical Technology

Dr. BAMU, Chhatrapati Sambhaji Nagar



An MOU was signed Between **Nutrimillets** and the **Chemical Technology/Food Technology Department of Dr. Babasaheb Ambedkar Marathwada University** for product development and addressing operational/process challenges.

We have consistently received strong support from the department, and we express our heartfelt gratitude to **Dr. B.K. Sakhale** sir for his ongoing mentorship and guidance.



NUTRIMILLETS ONLINE



Your favorite **Nutrimillets** products are now just a click away!

Visit us at www.nutrimillets.online to order and have your favorite products delivered right to your doorstep.

If you're in Chhatrapati Sambhaji Nagar, you can also conveniently order **Nutrimillets** products through **SWIGGY**.

Eat healthy, stay healthy, and support **Nutrimillets** — the best of millets!



THANK YOU!!

Let's make it together!!



@nutrimilletstreats



9421991551



@nutrimillets



Millets.treats@gmail.com

www.nutrimillets.online